

Press release

From zero to 100% safety within just one minute!

Digitus Plug&View cameras: Safety anywhere and anytime

Lüdenscheid, 12th February 2013 – Keep an eye on everything that`s important! This is no longer a problem with the new high-class Digitus IP security cameras from Assmann. Thanks to the new Plug&View systems, the cameras are ready for use within only one minute. The access is effected by the Digitus-owned App and can be done from everywhere via Smartphone, Tablet or via an Internet browser through the PC or Mac. Assmann starts off with four different camera models and thus provides a perfect solution for every field of use.

The application areas of security cameras are multifarious: The concept of the Plug&View cameras enables to get visually and acoustically in contact with the family on the go, thanks to 2-way-audio function, to supervise babies and kids and to look after solely living elderly people. Even employed people can have an observant eye on the quadruped at home or simply look at the homestead from the distance and thus prevent burglary and thievery. Furthermore, the cameras are suitable for industrial use – e.g. for supervisory of the premises or car pool.

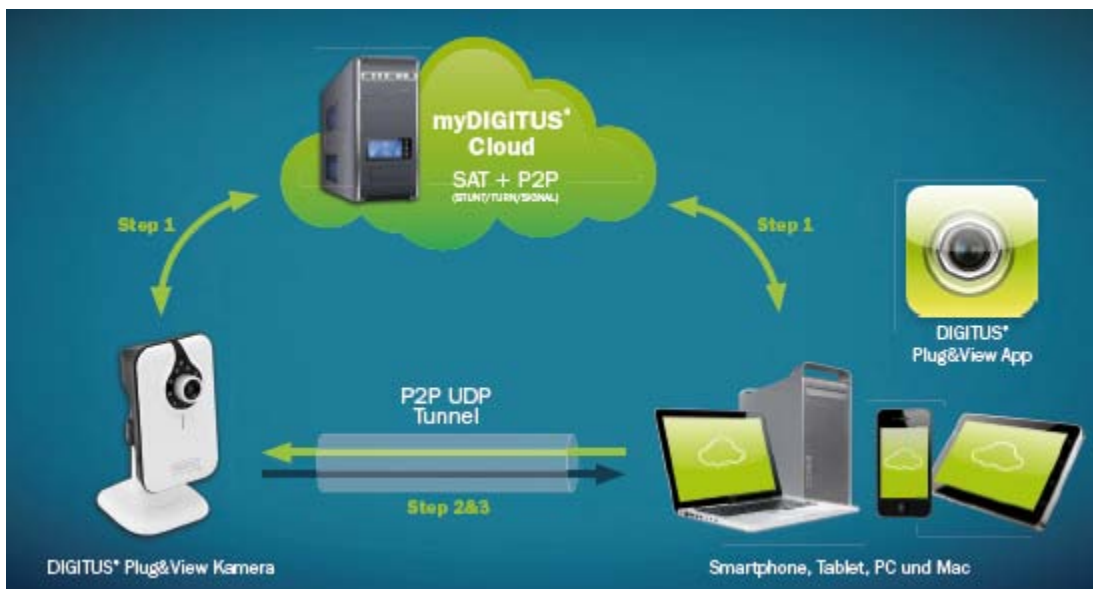
Installation as easy as winking

Digitus uses a **totally new installation basic approach** for its Plug&View system: Via the website **mydigitus.net** and the **individual code** of each camera, a connection between user and camera is set up automatically - **extensive installation processes do not occur**. With the help of the setup assistant, the camera is ready for use within a few minutes. After the registration of the device over mydigitus.net (alternatively to be scanned as a **QR code**), the camera is recognized and added to the personal user account automatically. Now, the user can operate the camera via Smartphone, Tablet, PC or Mac, watch video sequences and even carry out individual settings via remote maintenance. If required, the video data can be saved over a **safeguarded connection** in **mydigitus-Cloud** and thus, can be available everywhere and location-independently (within the Cloud): This is a great advantage compared to other security cameras, which can only be installed with time, effort and technical knowledge and are rarely online-accessible.



Function volume

All Plug&View cameras are equipped with **WLAN up-to-date 11n standard**. This ensures **uninterruptible transmission**. The cameras support Micro-SD cards up to 32 GB, can be operated via an **own App** and enable access via **all current Internet browsers**. They provide **4x Digital Zoom** as well as **motion detection** with a notification and back up function of the pictures. **Smart-Light-Control** enables high-performance surveillance even in the dark.



The four cameras at a glance

Digitus OptiView: The OptiView model is a compact, stylish camera VGA video resolution (640x480). **Integrated LEDs** enable internal space surveillance even in the dark. Thanks to the **compact foot**, the camera can be placed everywhere in a room without any problems.

Measurements: 135 x 60 x 64 mm

RRP: 69.99 Euro

Digitus OptiVision: Thanks to **H.264 compression format**, the device provides a video stream with little delay and network load. The HD Day & Night camera ensures high-performance day and night surveillance including **2-way-audio function** with 25 pictures per second (HD720). The high-class motion detection enables **automatical recording and backup** of the pictures via email or FTP. Digitus OptiVision can be erected as well as be placed onto a wall or ceiling.

Measurements: 48 x 85 x 110 m

RRP: 119.99 Euro

Digitus OptiArc: The **motorized Pan & Tilt HD camera** is equipped with a detachable antenna and can be adjusted via **remote control**, even from being away, vertically up to 90 degrees as well as up to 270 degrees horizontally. The camera provides H.264 compression format and ensures, with 25 pictures per second (HD720), automatically recording and back up of videos and pictures via email or FTP. Thanks to a flat foot and its **swivel and drift function**, it can be used **flexibly** and enables a view on a whole room or rather different hotspots.

Measurements: 100 x 99 x 118 mm

RRP: 139.99 Euro

Digitus Optimax: The **Outdoor HD network camera** has been especially developed for outdoor surveillance. The design of the durable device is perfectly adapted to outdoor-use. The device is to be **mounted vertically** and supervises e.g. the entrance area of a building or a flat ideally from a distance. Digitus Optimax provides H.264 compression format and ensures, with 25 pictures per second (HD720), automatically recording and back up of videos and pictures via email or FTP.

Measurements: 100 x 99 x 118 mm

EVP: 189.99 Euro

About ASSMANN Electronic GmbH

ASSMANN Electronic GmbH was founded in 1969 in Luedenscheid, Germany, as a manufacturer of connectors and adapters for internal and external computer cables. The DIGITUS® brand was established in 1994 and is now well-known in many markets for its “Best Value for Money” quality. Today the ASSMANN group owns branches in Austria, Switzerland, China, Poland, Croatia, France, Taiwan and Russia and supplies the products to IT distributors, retailers, system integrators, OEMs corporate resellers and key accounts worldwide. The major part of the product range consists of the DIGITUS® brand, which includes active and passive network components, KVMs, USB- and Firewire products, cables, adapters and connectors, peripherals and innovative technical solutions. For professional network solutions the company designed the brand DIGITUS® professional. From cabinet systems with power supply and air conditioning of data centers, connection and distribution components for glass and copper components right up to pre-assembled fiber optic links and corresponding metrology, ASSMANN provides solutions from one source.

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